







Jawaharlal Nehru Homoeopathic Medical College, Parul University

In Association With Parul Innovation and Entrepreneurship Research Center(PIERC) Organizes an Expert Session On The Occasion Of

World Entrepreneurship Day

Expert Talk On:

"From Cure to Care: Navigating the Healthcare Entrepreneurial Journey"

Date: 23rd Aug 2025

Time: 11:00 am onwards

Venue: Lecture Hall No.103



Faculty Coordinator

Dr. Shweta Awati

Convenor

Dr. Poorav Desai



Dr. Heta Doshi (PT)

Parul University.

Assistant Professor,
Parul Institute of Physiotherapy and Research,
Faculty of Physiotherapy,
Institutional coordinator of Parul Innovation &
Entrepreneurship Research Center (PIERC),







A Report on EXPERT TALK

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DATE& TIME		23/08/2		Duration	1 Day
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FACULTY COORDINATOR		DR. SHWETA AWATI			
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SPONSORING AUTHORITY	-NA-		SPONSORING AMOUNT	G	-NA-

The session was conducted by Jawaharlal Nehru Homoeopathic Medical College, Parul

University Parul University in association with PIERC (Parul Innovation and Entrepreneurship Research Centre). The expert talk on "From Cure to Care: Navigating Healthcare Entrepreneurial Journey" was held on 23rd August 2025 in the Lecture Hall Room no 103, specially organized for 2nd year B.H.M.S Students.

The talk was delivered by **Dr. Heta Doshi (PT)**, an eminent physiotherapy academician and healthcare entrepreneur, who shared her valuable insights on bridging the gap between traditional clinical practice and entrepreneurial innovation in healthcare. She emphasized on creating sustainable healthcare ventures, patient-centered services, and value-driven entrepreneurial models.

Objective:

- To inspire students to explore entrepreneurship in healthcare.
- To understand the journey from clinical cure to holistic patient care.
- To introduce innovative models for healthcare start-ups.
- To highlight the importance of leadership and innovation in medical practice.







Outcomes:

- Students gained exposure to entrepreneurial opportunities in healthcare.
- The session provided clarity on balancing patient care with business sustainability.
- **Learners** understood the challenges and prospects of healthcare entrepreneurship.
- The talk motivated students to think beyond conventional practice and embrace innovation.

Activity Details:

The event commenced with a welcome address by the faculty coordinator, **Dr. Shweta Awati**, followed by the keynote session by **Dr. Heta Doshi**. She narrated her professional journey and discussed how physiotherapy can move "from cure to care" by integrating innovation, technology, and patient-centered approaches:

- The importance of patient-centric entrepreneurial ventures.
- **Leveraging digital health platforms and tele-rehabilitation.**
- Equilding a sustainable healthcare model through innovation and teamwork.
- **Real-life** examples of healthcare start-ups and their impact.

The session concluded with an interactive Q&A round where students actively engaged with the speaker, clarifying doubts about entrepreneurship in healthcare.

Benefits in terms of learning/Skill/Knowledge obtained:

- Introduced the concept of healthcare entrepreneurship for Medical Practioner
- Enhanced knowledge of innovation in patient care delivery.
- Frovided practical guidance on developing healthcare ventures.
- Encouraged students to adopt an entrepreneurial mindset in their profession







Glimpses of activity











THANK YOU

JAWAHARLAL NEHRU HOMOEOPATHIC MEDICAL COLLEGE 2ND BHMS STUDENT ATTENDANCE -2025-26

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